THE BASSANO HERAL

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Bassano, Alberta.

Thursday, July 26, 1956.

\$1.50 per year.

SAFETY COURSE AT POOL

A Water Safety Demonstration was held at the Bassano Swimming Pool on Sunday afternoon. Sponsored by the Water Safety Service of the Canadian Red Cross Society and the Alberta Safety Council, the demonstration consisted of all phases of

water safety in the pool, safe operations of boats, rescue work and artificial respiration.

Mr. Kenneth A. Hodgert, former Director for the Canadian Red Cross Society Water Safety Service, conducted the demonstration and acted as instructor and commentator. He was ably assisted by Mrs. Hodgert and Jack Cote, Pool manager. R.B. Stiles, Goldwin Smith and others simulated the part of victims of water accidents for the water safety demonstration and each put on a realastic show.

For those who had no previous knowledge of water safety requirements, the demonstrations were very instructive and were entertaining to the large crowd of spectators.

LOCAL BALL CLUB WINS TROPHY

The Bassano Pony League Baseball Club maintained it's winning ways by winning the final game of the season in whipping Standard 10 to 6. The winning pitcher was Ronny Hellwig, who has supported the team all season by his superb control of the ball. The Bassano club did not lose a single game during the season's league play. A great deal of credit for the fine performance of the Bassano club is due to the stellar coaching of William Loe, who taught the boys to play "heads up" ball and thus enabled them to take advantage of errors committed by the opposing clubs in addition to playing good ball themselves.

The Dead Horse Lake Pony Baseball League was

composed of six teams, Bassano, Gleichen, Cluny, Hussar, Rockyford and Standard and has held a very successful season this year.

By winning the final game on Tuesday, Bassano has won the Pony League trophy for 1956.

BIBLE SCHOOL OPENS MONDAY

A Vacation Bible School will open on Monday, July 30th at the Bassano Evangelical Free Church and will be held daily from Monday through Friday at 9:00 to 12:00 noon from July 30th through August 10th.

Experienced teachers will be on hand to teach. Visiting teachers include Mrs. Verner Strom, a missionary recently returned from Japan; Miss Ruth Lieske, former Bassano school teacher; Miss Philo Brandon and Miss Evelyn Hansen, students from the Prairie Bible Institute.

There will be Bible stories, singing, games and handicrafts for all ages. Boys and girls, ages 4 to 17 will be welcome.

HEAVY STORM LASHES DISTRICT

A wild thunder storm slashed across southern Alberta on Wednesday afternoon, accompanied by rain and high winds. Hail flattened crops from Calgary eastward to the northern Hussar district and the Gem district. The Bassano district experioncod mostly high winds and lightning, only a light rain falling during the afternoon.

Crops in the Bassano area are well advanced and prospects look good for an average crop of

wheat. Barley is short.

TOWN TOPICS

Mr. and Mrs. George Smith and Faye of Stetler have been visiting at the home of Mr. and Mrs. Bob Knight for the past few days.

Mr. Smith was a resident of-Bassano for a time in 1942.

Mrs. Hull and her three daughters are visitors at the home of Mr. and Mrs. Bud Stewart.

Boys and girls, don't forget that the daily Vacation Bible School at the Bassano Evangelical Free Church will begin on Monday morning, July 30th at 9:00 A.M.

Come and bring your friends! You will enjoy these friendly get-to-gethers spent in Bible study, games, singing and learning how to make things by handicraft lessons.

The extremely hot weather of the past few days caused a water shortage in Town this week. So much water was used for watering lawns and gardens that it was found necessary to close the swimming pool for a couple of days as there was not sufficient water to refill it after the regular draining and cleaning operation.

The majority of water consumers in the Town use no more than they require but there are a few who run their hoses all night, allowing the water to run off their own land and down the street ditches. If it is found necessary to institute some form of water rationing in order to conserve the supply (and present conditions make that step very likely) these few unthinking consumers will be the ones to blame.

Rev. Dr. F.A. Clare plans to leave on Sunday for Sarnia, Ontario to attend a family reunion. He expects to be away about three weeks.

GEM HOLDS ANNUAL STAMPEDE

The Gem Stampede, sponsored by the Gem Community Club, was held on Wednesday afternoon at the local rodeo grounds. The attendance was smaller than that of last year, which was attributed to the heavy thunder storms in the district during

Results of the cowboy events were as follows: Brone Riding with Saddle - 1. Alvin Owens, 2. Don McKay, 3. Bob Robinson, 4. Gerald Dosch. A two year trophy was donated by the Gem Lumber Yard for this event. Bareback Bronc Riding - 1. Alvin Owens, 2. Don McKay, 3. Cody Morrison, 4. Ellie Lewis. A sterling silver buckle was donated by the Gem Community Club as a trophy. Novice Brone Riding - 1. Ken Pickett, 2. Win Goudie, 3. Armand Gravette, 4. Ray Hood. A sterling silver buckle was denated by Henry's Service. Calf Roping - 1. and 2. split between Tom Hodgson and Bill Collins, 3. Bob Griffiths, 4. Jack Hartell. A two year trophy was denated by the 7L7 Ranch for this event.

The show was concluded by a big cowboy ball at night and everyone reported having had a good time.

In an EID Senior Baseball League fixture on Sunday, the Bassano club won a convincing victory from Scandia by a score of 15 to 7. The Bassano seniors have not been defeated in league play this season. The Sunday game was played at Bassano. Millicent is scheduled to play at Bassano next Sunday and another fine baseball game is in prospect.

GARDEN NOTES-

Plant vegetables at one or two week intervals is best

right up to the first or second more and more to drying and killweek in July. Beans, corn, carrots, ing by heat and sun. Heavy soak beets, lettuce and other quick ing, however, does not mean turnare in this class. By spreading out planting, we spread out and in-crease the harvest and keep top Path quality coming along. With this lower gardens or gardens with late planting, it is advisable to lower levels, may need some steps. speed growth with cultivation, fer-tilizer, and if necessary, watering ways; building stones, bricks, conspeed growth with cultivation, ferin warm weather. At the fall end crete blocks or cedar poles staked of the season, we can protect from down with soil or gravel pressed the first frosts with some light in behind. For a better appearance cover of newspapers, old bags, or one should not have more than straw.

When weather is hot

starts one should make a few changes. In the flower and vegetable garden, a light cultivation once every 10 days or so will not only keep down weeds but it will conserve moisture and tend to keep plants growing and healthy even in really hot weather.

Watering will probably be necessary in some parts of Canada now. Here a lot of mistakes are made by those unfamiliar with the likes and dislikes of plants. One thorough soaking of lawn, flower or vegetable garden, one that will take the moisture down a couple of inches, is worth a dozen sprinklings and it will last for some time. Sprinkling never gets the moisture down more than a

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ful booklets.

RED CEDAR SHINGLE BUREAU

HINGLES

tables one can and should continue must come up to the surface to planting at two week intervals get it, thus exposing themselves growing or maturing vegetables ing the nozzles on full blast. The nearer we get to a fine mist the

Paths connecting upper and three or four steps together, except, of course, where the slope is When the real warm weather quite extensive, and two or three of such series can be linked with a little bit of level path. Also to add to appearances and interest, we can have the connecting path run at right angles to the steps.

Garden paths may be made of many different materials; flag stones, either natural or cast, concrete, bricks, cinders, gravel, or if traffic is light, a good piece of tough sod.

Where the lot is fairly large, a garden tractor and a power lawn mower will save time and hard work. These machines are not expensive and, given minimum care, they will last for many years. They will do the work at least five times faster than by hand. It is a mistake to purchase too large equipment, especially in tractors. The smaller types are much more easily handled and with attach-ments will do almost every chore, except heavy plowing.

Strictly Fresh

Bronze razor, dating back to the eighth century, B.C., was found recently in Aucona, Italy. Needed sharpening. Our barber's got one to match it in dullness, if not in antiquity.

An optimist is a man who believes that some method can be found to infect all TV announcers with laryngitis simultaneously.

Man across the desk from us



spring cleaning" is that the job takes all the spring out of one.

This is the season when mothers go crazy trying to keep track of the children they've been longing to turn loose out-of-doors all winter long.

A bullheaded, opinionated person is one who subscribes to a different political theory than your own. species of big game.

The Pattern Shop

SEW-THRIFTY

Quickly made wrapon for your daughter



A Wrapon for your daughter!
Just sew two or three, Mother—
and RELAX for the season! As
you see, it has FEW pattern parts,
whips up in a jiffy, opens out to
iron and a child can dress herself
so easily! Make it of cotton in
flower-fresh pastel colors!
Pattern 4634. Children's Sizes

Pattern 4634: Children's Sizes 2, 4, 6, 8, 10. Size 6 takes 21/2 yards 35-inch fabric.

This pattern easy to use, simple to sew, is tested for fit. Has complete illustrated instructions.

Send thirty-five cents (35e) in coins (stamps cannot be accepted) for this pattern. Write plainly Size, Name, Address and Style Number and send orders to:

Anne Adams Pattern Dept., Department P.P.L.,

60 Front Street W., Toronto.

Grand opening

The annual opening of the summer cottage is an important affair. At this time, a thorough survey should be taken of the building, both inside and out. Floors, walls and ceilings may have developed breaks that could be dangerous. Stoves, pipes and chimneys may have become unsafe through misplacement, rust or other winter effects. Window and door screens also need inspection to ensure that no opportunity exists for the entry of disease-carrying or stinging insects. The natural water supply, such as a well, should be tested for purity since conditions may have changed to cause the water to become contaminated.

The rhinoceros is the rarest 3194

Fashions

Iron-on color



Only ONE yard 35-inch fabric to make this pretty apron! So thrifty, easy-stroke of your iron, flowers appear in gay color!

Pattern 7052: Tissue pattern, washable iron-on color transfers n combination of bright blue, yellow, green. Medium size only.

To obtain this pattern send twenty-five cents in coins (stamps cannot be accepted) to:

Household Arts Department, Department P.P.L.

60 Front Street W., Toronto. Be sure to write plainly your Name, Address and Pattern Number.

Order our ALICE BROOKS
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pages and pages of exciting new
designs—knitting, crochet, embroidery, iron-ons, toys and noveltiest
Send 25 cents for your copy of
this wonderful book now. You'll
want to order every design in it!

FOR YOUR HOME

Dutch windmill weather vane; handy tea cart

Two sizes for this Dutch windmill are given on the pattern in an attempt to comply with readers' requests for this project in heights from six inches to four feet. The two sizes given seem to be the most popular. Both are built up solid with workshop scraps. The top layer carries the weathervane and is pivoted to the base and roof so as to whirl freely in the lightest breeze. This pattern will



be mailed for 35c. It also may be ordered with the Weathervane Packet of patterns ranging in size from small comic action windmills to large decorative weathervanes for barns and garages. The price of this packet is \$1.50.



Now, with all the wonderful heat-proof materials that are available at small cost, for the top and bottom of this design, the toaster, waffle iron and coffee pot may be wheeled around the house wherever needed. This double-deck style is especially handy beside the dining table to hold vegetable dishes and dessert; to take care of used dishes and avoid those extra trips to the kitchen. Once you have this teacart in the house many new ways will be found to use it. The pattern illustrates each step in sawing and assembling. Use fiber or rubber casters available at hardware stores. Price of pattern is 35c postpaid.

Address order to: Address order to:

Home Workshop Patterns, Department P.P.L., 4433 West 5th Avenue, Vancouver, B.C.

PATENTS

May be Warning

Backache is often caused by lazy kid Backache is often caused by lazy fedding action. When kidneys get out of order, excess acids and wastes remain in the system. Then backache, disturbed rest or that tired-out and heavy-headed feeling may soon follow. That's the time to take Dodd's Kidney Pills. Dodd's atimulate the kidneys to normal action. Then you feel better—sleep better—work better. Get Dodd's Kidney Pills now.

:: GEMS OF THOUGHT :

GOOD MANNERS

Good manners are made up of petty sacrifices. -Emerson. A polite man is one who listens

with interest to things he knows all about, when told him by a person who knows nothing about -De Morny

And life most sweet, as heart to heart Speaks kindly when we meet

and part. -Mary Baker Eddy

We cannot always oblige, but we can always speak obligingly.

Tact consists in knowing how far we may go too far.

-Jean Cocteau.

-Voltaire

BOZO





By Foxo Reardon



Published every Thursday by Hugh Pearce, Bassano, Alberta. Authorized as Second Class Mail by the Postoffice Department, Ottawa.

THE OBSERVER

BY HUGH PEARCE

In the first year of the last war I wanted to do my bit and, as a disability prevented me from "going active" and as I was more or less an experienced machinist, I was employed by the war plant in Regina. Sask as a tool maker.

war plant in Regina, Sask as a tool maker.

About the second day after I had moved in with my family a delegation of two Regina ladies called to welcome us to the city. They were members of a club which worked in conjunction with various retailers and combined a visiting committee with a certain amount of advertising for the local businessmen. They were so friendly and so ready to help us get settled and acquainted with our neighbors that we soon lost that feeling of being in a strange city and were soon part of the bunch. Up until that time I had spent my lifetime in western Alberta, which is notorious for it's friendly atmosphere, but I can assure you that I had never encountered the will to assist their fellow man as the ladies' committee and our neighbors did in Regina. You have to move to a strange city and be officially welcomed as we were to realize just what it means to a stranger to be met with that spirit of friendliness.

Why couldn't one of the ladies' clubs in Bassano do the same thing for our new residents? Of course Bassano is a small place in comparison with Regina and a person might easily get acquainted with the nearest neighbors quite soon, but for all that, I believe the new lady would appreciate a welcoming visit from district ladies to help her get acquainted and help prevent lonesomeness and homesickness.

Take the inhabitants of the Bassano Trailer Camp for instance. There must be nearly a dozen ladies in house trailers living there and very likely none of them knew each other or anyone in Bassano when they moved in. A house trailer life can be very lonesome as a woman would have very little to do all day while her husband was at work. How many Bassano housewives have visited these ladies and invited them to their homes? Do you suppose these ladies would appreciate a visitor or two occasionally? Well just imagine yourself cooped up in a trailer house situated where you could see nothing but a beautiful view of some grain elevators and the dust raised by passing autos and I imagine that you would soon arrive at an answer to that question.

At this time I would like to call the attention of the members of the Bassano Board of Trade to the unfinished condition of the swimming pool and point out that there have been several small accidents there on account of that condition. Part of the sidewalk on the west side has never been completed and this has been the cause of quite a few stubbed toes on the edges of the concrete sidewalk. This has resulted in split or cut feet in several instances and, being a public place, could result in a damage suit if someone had blood poison or something that would incapacitate them for a time. The completion of this small part of the sidewalk (an hour's job) would also fasten the ladder securely. No plead-of poverty is an excuse for this small job. It is morely a case of getting at it.

It is morely a case of getting at it.

Another case of plain and fancy dawdling is the construction of the kid's wading pool. The money was collected one year ago and all plans could easily have been completed last year, ready for construction early this year. Then the excuse of being busy with the stampede came up to delay things. I could understand that the stampede kept everyone busy BUT WHAT IS THE CAUSE OF THE DELAY NOW? WINTER WILL COME SOON!

TIFFANY

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FOR THAT FRESH RADIANT LOOK entrust your beauty to Tiffany toiletries. Made with the purest ingredients, safe even for women with sensitive skin. The Tiffany line is complete - complexion beauty aids, bath preparations, cosmetics, fragrance accents, hair care needs - all with the same exquisite scent made famous by Tiffany.

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SEE THE COMPLETE TIFFANY LINE AT

STILES "THE DRUGGIST"
Phone 88 Bassano.

CAPITOL THEATRE NEWS

Fri - Sat, July 27 & 28 - "BILLY THE KID" Technicolor Western with Robert Taylor.

Mon - Tues, July 30 & 31 - "RING OF FEAR" A Technicolor suspense thriller featuring the Clyde Beatty Circus.

THERE IS ALWAYS GOOD ENTERTAINMENT AT THE CAPITOL THEATRE IN BASSANO.

RUGS -- RUGS

WE HAVE A SPECIAL ON RUGS THAT WE WOULD LIKE TO PASS ON TO OUR CUSTOMERS.

7 Rugs ranging in price from \$17.75 to \$37.50 in various sizes and textures.

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OUR COMPLETE SHORT STORY -

BLIND DATE

By FERN AUBLE

inevitable bang of the front door announced the unmistakable arbandana so he rival of her 17-year-old son. No whether she was ever slammed a door quite like Rod.

She turned and came toward him, a surge of pride welling up as it invariably-idid when she looked at her tall son. The tight, was everlastingly waging battle, Rod's father had remarked laugh-was rumpled with the fingers of ingly, "Mr. Billing's daughdanced with mischief as he slid to a stop before his mother.

"Hi-ya, Toots!" He grinned engagingly and threv, an arm around her shoulders, giving her a quick got all about it. kiss which brought a flush of He turned to pleasure to her cheeks

"Oh, Rod," she said, laughing in spite of herself, "you're im-possible."

He struck a pose and sighed heavily. "Tis just me effervescent spirits, ma'am." Then he sniffed. What's cookin', good lookin'?"

"It's chocolate cake and not a smidgin of it do you get until din-ner. And that's final!"

Rod's sigh was highly exagger-ated as he followed his mother ated as he followed his mother into the living room, where he sprawled down into a chair, his long legs stretched out before him. He reached into a box of sure, reflected gloomily, as he candy and crammed a piece into

She looked at him for a moment speculatively, wondering just how to broach the subject upper-most in her mind right now. She decided, to use a phrase of her was smiling at him. son's, to just take the bull by the horns and get it over with. She was pretty sure to encounter some resistance anyway.

"Rod," sher began and then stopped. Really, she thought, Charlie might have done this him-

"M-M-M?" Rod looked at her with mild interest.

She plunged in. "Rod, dear, your father wants you to ask Mr. Billings' daughter to the Festival

Rod looked at her unbelievingly and then boited upright, indigna-tion in every line of his lanky

"What!" he exploded, "That

"You haven't asked anyone else yet, have you?" his mother asked anxiously.

"N-not exactly, but I thought I'd drag Elly. Do I have to,

"No, son ,you don't have to, but it would be a very friendly gesture. After all, the Billings are fairly new here and Anna Marie probably hasn't made many new friends vet."

"That I can believe," he muttered darkly, a mental vision of ful?" the daughter of his father's boss The in his mind's eye. He'd seen her just once, when he'd driven downtown with his father one morning. Anna Marie had brought Mr. Billings down to the office and Rod had just got a glimpse of her as her father got out of the car. Her face was an unbecoming palm tree.

ROD, dear," Mary Trent paused shade of lobster red and she had at the foot of the stairs as the some kind of greasy stuff all over it. Her hair had been tied-up in a bandana so he couldn't tell whether she was a blonde, bru-nette or redhead. It didn't make any difference anyhow, that face had been enough to curdle milk. Evidently she had thought so too, for when she had seen Rod staring

> sun yesterday and went to sleep. When she woke up, she was prac-tically done to a turn." Rod had laughed and then promptly for-

> He turned to his mother now despair darkening his face. Dad tell Mr. Billings that I'd take her?" he asked, hopefully.

> "I'm afraid he did Rod. I'm sorry, son, but after all, you haven't asked anyone else and your father wouldn't be pleased."

"Nuts!" He shoved his hands deep in his pockets and kicked at the rug disconsolately. "Oh, all right, she's a creep, but tell Dad I'll give my all for the sake of the family."

his mouth. Mrs. Trent said automatically, as she seated herself
across from him, "Don't spoil your
dinner, Rod."

She looked at him for a mo-

A half hour later, he was ring-

was smiling at him.
"Oh, you must be Rod," she said, opening the door wide. "Come in, won't you? Anna Marie will be down in just a minute."

Rod stepped inside and stood nervously waiting for Anna Marie to come down. He looked up quickly as a faint sound reached him. He literally stopped breathing and his stomach turned a flip as he beheld the vision of loveli-ness descending the steps.

The lobster-hued face, slathered with grease, had miraculously dis-appeared, leaving a skin as smooth and creamy white as the petals of a newly opened magnolia. As the vision reached the bottom of the steps, he discovered that her hair, caught up in a soft cluster of curls, was like a sheaf of sun-beams caught and held by the gardenias he had sent her, under the hands. pressure from his mother. Her blue eyes were like cornflowers laughing at the dazed look on his

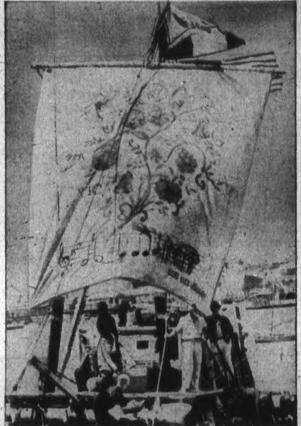
"Hello," she said, shyly, and dropped her eyes in confusion at the open admiration in his face.

"Jeepers! a dream-puss, no ss," Rod breathed. And then, less." Ready for the ratrace, beauti-

The black lashes flew up and a smile curved the lovely, softly pink mouth, "Natch,"

was the retort and to herself, Anna Marie added, "Glamorpuss."

The palmetto is classified as



FIVE SAIL FOR SOUTH SEAS—Four men and a woman pre-pare their balsa raft "La Cantuta" at Talara, Peru, for voyage to South Seas. Carrying cantuta flowers, sacred to Peruvians in Inca days, they hope to reach Australia in six months.

Score first goal and win game pretty well borne out in NHL

game." It has been pretty well first goal in the contest 14 times, borne out in National Hockey winning nine of these trial borne out in National Hockey winning nine of these, tying three League games played over the and losing two. Chicago Black years that the team scoring the Hawks also scored the number one first goal usually went on to win the game.

After the first 67 games played this season, the club tallying the first goal went on to win the game 37 times. Two of these 67 games were scoreless ties, which means that out of 65 first goals scored 37 were won by the club notching the initial counter. The team scoring the first goal lost 12 times, while on 16 occasions the

Helpful Hints

Hand lotion in a bottle with a spray top is handy and less wasteful. For cold weather use there is an excellent lotion which contains and 3 losses. lanolin, lemon and glycerine whitens, it softens, and protects

Always aim for the natural look in your makeup, always keeping in mind that the cosmetics best suited to your type of skin and your coloring are best for you.

A tack rag is a treated wiping cloth that picks up fine dust and particles that an ordinary cloth will not remove. It may be pur-chased at automobile supply shops for furniture.

DRIVE WITH CARE!

There's been an old saying for club scoring first ended the game

goal in a game 14 times, but the Hawks do not boast as successful a record as the Rangers. Out of the 14 times they scored first, the Hawks won six, tied six and

dropped two Montreal Canadiens are another club that believes in getting off to a good start. The Canadiens actually have the best record for going on to win games in which they count the opening marker. Out of the 11 games in which the Montrealers tallied first, they ended up winning nine, tying one and losing one.

Five of the Toronto Maple Leafs

victories were in games in which the Leafs tallied the first goal. Toronto crew flashed on the The red light first in 10 games and their record reads: 5 wins, 2 ties

Boston Bruins and Detroit Red Wings each scored first in eight tilts. Both clubs ended up with identical results, too. The Red Wings and Bruins both show four wins, two ties and two losses in the eight games in which they scored the premier goal of the night.

WOMAN!

Riccardo Maria Romano, 23year-old former army sergeant, may have to postpone his wedding and some paint stores. To store a —because "officially" he is a wotack rag, fold it and wrap in aluminum foil or place it in a very he went to the town hall to insmall jar with a tight lid. Tack rags make excellent dust cloths registered as a woman, A clerk who registered his birth was mis-led by the second name Maria.

By Foxo Reardon

Canadian farm loans

The Canadian Farm Loan Board recently issued its twenty-sixth annual report covering operations for the year ended March 31, 1955. The board is a federal government agency established in 1929 to make long-term mortgage loans to Canadian farmers.

During the year a total of \$8,-225,500 was approved for loans, of which 52.5 Percent was to buy and pay land-secured debt, 16.5 percent to buy livestock, farm machinery and to make improve-ments, 28 percent to pay debts and 3 percent to pay debts and 3 percent for sundry purposes. A total of 2,145 first mortgage loans and 395 second mortgage loans were approved, the average loan being \$3,835.

Interest due during the year totalled \$1,759,501 and berrowers had paid over 90 percent of this

had paid over 90 percent of this amount by the end of the year. Principal repaid amounted to \$3,337,025 and over 56 percent of this amount did not fall due during the year but was voluntarily prepaid. prepaid,

At March 31, 1955, the board held loans on 18,111 farms throughout Canada, for a total of \$40,120,336, the highest figure in the history of the board.

Farm Loan Board loans are

available only to farmers actually farming the land offered as security and are made for such purposes as purchasing livestock and farm emplements, etc. Farmers may borrow up to \$10,000 on first mortgage at an interest rate of 5 percent repayable over a period of 24 years or up to \$12,-000, on combined first and second mortgages.

:: GEMS OF THOUGHT ::

SELF-CONTROL

He who reigns himself and rules his passions, desires and fears is more than a king.—John Milton. When at table, remember that

we never repent of having eaten or drunk too little.

—Thomas Jefferson.

He who gains self-knowledge, self-control, and the kingdom of heaven within himself, within his own consciousness, is saved

through Christ, Truth.
—Mary Baker Eddy.
That man is sure to win who can command the situation instead of allowing the situation to con-trol him. Hollis Burke Frissell. Conquer thyself, Till thou hast

done this, thou art but a slave; for it is almost as well to be subjected to another's appetite as to thine own. -Robert Burton.

Self-control is more often called for than self-expression.

-William Wistar Comfort.



BOZO









220

100

GEM NEWS

Mrs. James and Audrey of Red Cliff are spending a few days with friends in the district.

Bernaddett Maguire has returned home after spending two weeks in Calgary at the home of Mr. and Mrs. Leveille.

Recent visitors at the J.L. Ryan home were Mrs. Ryan's nephew, Mr. and Mrs. R. Gates and family of Winnipeg; also Mr. and Mrs. A. Biel and children of Vancouver and Mr. and Mrs. Fontaine of Bellingham, Wash.

Those who were home for the week end were A. Hughes, who is attending summer school at Edmonton, and Dale Purcell of Olds.

Mr. and Mrs. Arnold Hyrue and Louise of Lethbridge are visitors at the home of Mr. and Mrs. A. Hyrue.

Mr. and Mrs. M. Ryan motored to Cabri, Sask. where they attended the wedding of the latter's sister.

Sunday visiotrs at the home of Mrs. N. Wallace were Mr. and Mrs. B. McKenzie and family of Hanna.

Mr. and Mrs. M. Scheibner, the twins and Janet are visiting relatives in the district.

Mr. and Mrs. H. Jorgensen and Glenna of Olds are visiting in the Gem district.

The three Ditto children of Medicine Hat are visitors at the Maguire home.

OUR CHURCHES

BASSANO EVANGELICAL FREE CHURCH

Sunday School - 10:30 A.M. Evening Prayer - 7:30 P.M.

Pastor - Rev. Leon A. Tiede.

KNOX PRESBYTERIAN CHURCH

Morning Service- 11:00 A.M. Sunday School for little children only.

Minister - Rev. F.A. Clare D.D.

ST. MARY'S ANGLICAN CHURCH

No service or sunday school

TOWN TOPICS

Mr. and Mrs. Walter McKernon of Hubalta and Mr. and Mrs. Harry Meidinger motored to Banff over the week end. They report that they had a very enjoyable trip.

Ye Editor received a short note from the former mayor of Rosemary, Glenn Stanford of Granum this week. He seemed to be still hitting on all eight cylinders.

Holidays seem to hold a fascination for some people. Ronnie Brent has made about three holiday trips so far this summer and he is still away somewhere. Some people get all the luck!

Don't forget the big Baseball Tournament and Dance at Bassano on Wednesday, August 1st. There will be 3 games of ball to watch and a night of dancing to the music of Four Hits and a Miss. If you are entertaining company at your house, just bring them along.

CANNING FRUIT

IS NOW COMING IN

Let us know your canning requirements at once so that you will not miss any.

FRESHIES - CORDIALS - KOOL-AID -

ICE CREAM - POPSICLES - FRUIT, JUICES -

WATERMELON - SOFT DRINKS - FRUIT

Try these for the hot weather.

LOTS OF SUPPLIES FOR YOUR PICNICS NOW IN.

FRIENDLY STORES LIMITED PHONE 9 BASSANO.

EAT IN COMFORT

THESE HOT DAYS

OUR COFFEE SHOP IS FULLY AIR CONDITIONED

BUD'S COFFEE SHOP George Mason - Prop.

FOR SALE - Lovely Oats for cover crop. 99% germination. Ready to drill. No wild ones. \$1.00 per bushel. Enquire at Pioneer Grain & Co. at Rosemary.

FISHERMEN

ARE YOU CATCHING YOUR SHARE OF FISH?

If not, perhaps you need some new fishing equipment to lure the wily trout.

WE HAVE RODS, REELS, HOOKS, LINES, TACKLE BOXES AND A LARGE ASSORTMENT OF LURES AND FLIES IN STOCK FOR YOUR CONVENIENCE.

SOME FISHERMEN ARE CATCHING THEIR SHARE

YOU CAN DO IT TOO!

BRENT'S MEN'S WEAR
PHONE 12 BASSANO.

HOUSE FOR SALE

6 ROOMS - ON WATER LINE - LARGE LOT

CASH OR TERMS

J.W. RATZLAFF
Real Estate and Insurance
Phone 99
Bassano

THE BASSANO HERALD WOULD BE GLAD TO HEAR OF THE HOLIDAY COMINGS AND GOINGS OF THE PEOPLE FROM MAKEPEACE, ROSEMARY, GEM AND COUNTESS. IF YOU WOULD LIKE YOUR NEIGHBORS TO KNOW HOW AND WHERE YOU HAD YOUR HOLIDAY, JUST PHONE 119 OR 184 OR WRITE TO THE BASSANO HERALD. WE WILL DO THE REST.

way

World Happenings In Pictures

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LONG "PIPE TRAINS" like this are puffing out of Welland, Ontario, these days, hurrying west with big loads of pipe. The pipe cargo is on its way to British Columbia, where it will be used in a vast natural gas transmission and distribution system in greater Vancouver, and the Fraser Valley.



"PUT IT IN THE CIRCULAR FILE"—In this case, the phrase doesn't mean the wastebasket. It refers to the unit being inspected by engineer Bob Wilkins, above, in New York City. Heart of a milion-dollar-plus data collecting system, its 2,700 feet of magnetic tape can store and "remember" as much numerical information as can be recorded on some 500,000 punched cards, according to its manufacturers. Built in Newton Highlands, Mass., as many as 100 of the file units can be combined in one system. Electronic devices "search" the ribbons, 10 at a time. Operation is equivalent to processing four million punched cards in less than 10 minutes, it is said.



SHE BAKED A CHERRY PIE — And it won her the title of Cherry Pie Queen. "At home on the range"—most any range—Amette Hunt, 17, of Indianapolis, Ind., gives a taste of a pie made from her prize-winning recipe to J. R. Poteat, of Louisville, Ky., at contest headquarters in Chicago, Ill.



MIXED-UP KID?—Not at all. Gene Baker, Chicago Cuba' second sacker, combines skills of his track star days with high-fly practice at the University of Chicago gym, before leaving for spring training.



DOG-GONE TOOTH — It's a dog's life for Tille, pet of the Ernest Schoelers, of Asheville, N.C. She just had a tooth pulled. It's the first time that the frisky animal has been down in the mouth in all her 19 years. The rest of her canine crockery is still intact.



DESERT WARRIOR KNIGHT-ED BY QUEEN — Lt.-Gen. John Glubb, dismissed by Jordan as commander of the Arab Legion, who was recently appointed by Queen Elizabeth a Knight Commander of the Bath, one of Britain's highest and oldest orders of chivalry. 'Glubb Pasha' was dismissed recently by King Hussein. He flew to London and reported to Prime, Minister Sir Anthony Eden.



SURPRISE—It's a toss-up as to whether this mother penguin is more surprised by the cameraman or the newly hatched chick. An Adelie penguin, she's one of some 10,000 formally garbed inhabitants of the rookery on Ross Island in the Antaretic's McMurdo sound. A Navy photographer with the expedition preparing United States bases for participation in the forthcoming International Geophysical Year snapped this rare picture. Penguin mamas lay but one egg a year each.



ON HOLIDAY—Princess Astrid of Norway waves at Idlewild Airport, N.Y., before boarding a plane for Florida. Daughter of Crown Princess Martha, Princess Astrid visited friends during her stop in New York.



THESE YOUNG VISITORS pick the ideal spot to capture on film springtime in Bermuda. This is one of the many lily fields that dot the countryside with beauty and fragrance during the months of March, April and May. Bermuda lilies and bulbs are air-expressed to the United States, Canada and England every Easter time.